



## Do you remember how to dawdle?

To some, dawdling might have a negative connotation. To dawdle means to waste time or be idle. It signifies moving slowly or languidly. But as children we used to love to dawdle. The joy of interacting with the environment around us and chance discovery. Only when we got older, and busier, we told ourselves we couldn't afford to dawdle.

What if we reframe the notion of dawdling? Let's say, to dawdle is to loiter at a quirky shop or saunter towards a café where you are due to meet a friend. En route, you notice a community garden, or pause to take in a view. You feel the sun on your face and reflect on how it makes you feel. You admire a beautiful person and maybe even smile at them. You crouch down to pat an Italian greyhound. Or you pick up a newspaper and notice a headline that sparks an idea.

When you dawdle you increase the chance of making a connection. Human connection is a necessity and a lifesaver, especially in a digital urban context where anonymity can equate to freedom but it can also signify loneliness.



The joy of local discovery

[www.dawdle.com](http://www.dawdle.com)



# What dawdling can reveal...



**A gathering**  
where strangers become friends



**A chance encounter**  
with interesting locals



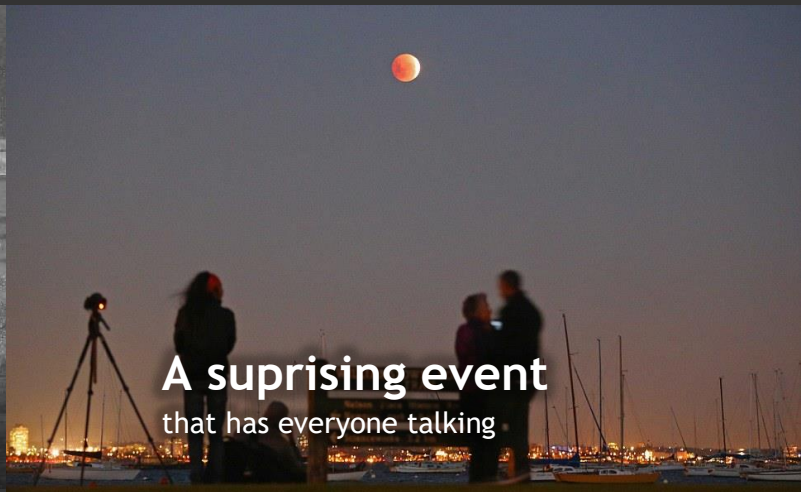
**A tranquil spot**  
where you can take a moment



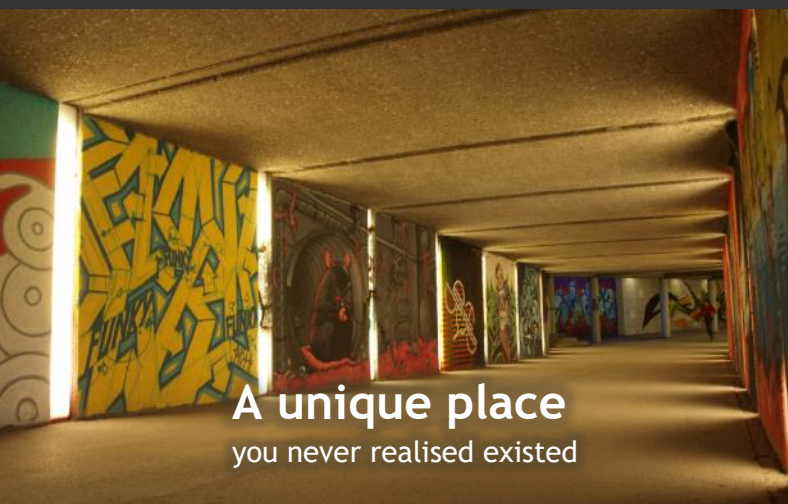
**An activity**  
you can participate in



**A playground**  
where kids can be spontaneous



**A suprising event**  
that has everyone talking



**A unique place**  
you never realised existed



**A local market**  
peddling unique wares